

# Use of Chamber Identification and Logo



Members of the Tempe Chamber of Commerce (TCC) are justifiably proud of their affiliation with the Chamber. Many wish to identify their organization with the Chamber, making note of their affiliation on letterhead, business cards, websites or other published materials where their individual or firm name appears—especially since this year the Tempe Chamber celebrates 100 Years of Excellence with a new commemorative logo.

Following are the regulations for such use:

- Active members are entitled to use the title “Member, Tempe Chamber of Commerce” (Title) and the TCC member logo on letterhead, business cards and other stationery for the length of the membership. Members are asked to display the logo large enough for all words to be read with understanding.
- Use of the TCC member logo and Title on other printed materials and on a website must be submitted for approval prior to publication. Samples of the printed material and the address of the website are to be sent to the Chamber Vice President of Communications/Special Events for review. Any changes in website address or design must be communicated to TCC.
- Permission for the use of the TCC member logo and Title is revoked upon termination of TCC membership. Member will immediately cease the use of and destroy materials bearing the TCC member logo or Title and remove the TCC membership plaque as well as all on-line identification from all places where Member display them.
- The TCC name and logo may not be otherwise used, copied, reproduced or altered in any manner. TCC will provide logos in various sizes to members. Nothing in this agreement or in member’s use of the TCC name or logo gives member any right whatsoever in the name and logo beyond the rights granted in this agreement.
- Member agrees to indemnify and hold TCC harmless against any loss, damage, expense, including attorney’s fees, arising out of any misuse of the TCC name or logos, or of any violation of the terms and conditions of this agreement. Member also agrees to indemnify and hold harmless TCC against any loss, damage or expense, including attorney’s fees, with respect to all third-party claims of any kind, including product liability, arising in connection with Member’s product(s) or services(s).
- Member is not, and will not represent itself as an agent, representative, partner, subsidiary, joint venture or employee of TCC, nor shall it represent that it has any authority to bind or obligate TCC in any manner or in any thing.

- Nothing in this agreement or in Member's use of the TCC name or logo shall confer any endorsement or approval of its products or service. Member's use of this logo is intended only to convey membership in the TCC.

- Notwithstanding normal use, TCC may withhold permission for use if TCC, in its sole discretion, deems the use inappropriate.

Members are encouraged to understand the regulations governing the use of the TCC Title and logo. Most members who use the TCC identity do so with discretion; however, occasionally a misuse may occur. Members who discover such misuses are requested to notify TCC so that corrective measures may be taken.

Agreed to by \_\_\_\_\_(name), authorized representative of  
\_\_\_\_\_(Member business).

Logo usage approved by Vice President of Communications/Special Events on  
\_\_\_\_\_ (date). Logo usage description:

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Member Representative

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VP Communications/Special Events