

CHAMBER BENEFITS AND RESOURCES

Business Boosters

Sky Harbor Business Opportunities

Phoenix Sky Harbor International Airport offers a website feature to provide information about its development plan and the construction and capital improvement projects related to it. The site allows companies to find design and construction business opportunities, contact information and details on doing business with the City of Phoenix and its prime contractors. Visit www.phxskyharbor.com and click on “Jobs and Business” for detailed information about dates, times and locations of educational workshops, trainings and seminars related to design and construction business opportunities at the airport.

Free Business Counseling

The **Arizona Small Business Development Centers** provide free, one-on-one counseling designed to find practical solutions to business problems. An SBDC business advisor can maneuver you around the obstacles to your success. Through direct counseling, it provides an incredible range of management and technical assistance services. Visit www.azsbdc.net or call (480) 731-8720 for more information or to arrange your free counseling session.

Free Press

The Arizona Republic wants to hear from local business owners who are interested in writing articles about their company for publication in the paper's “News By You” section in both the print and online editions. E-mail tempe@arizonarepublic.com to learn more. **Azcentral.com** also accepts listings of special offers from businesses for its “Deals” page. Contact Dianne Ross at dianneross15@cox.net to learn more or submit your offer.

Free TV Coverage

If your business has a great story to tell, **ABC 15** wants to hear it. This resource represents a great opportunity to make a pitch and perhaps secure an incredibly valuable promotion for your business. Contact Assignment Editor Danell Gallardo at dgallardo@abc15.com or (602) 685-6349.

ASU ApplicantSearch

Arizona State University offers **ASUAA ApplicantSearch**, a service designed to help match employers with ASU alumni. Employers may request and receive a free login at <http://asualumni.applicantsearch.com/employers/signup>.

Maricopa County Business Services

Maricopa Workforce Connections is a county program that helps businesses secure qualified staff, teaches methods of training current employees to use new industry technology and provides layoff aversion resources and transition strategies. To learn

more, contact the Business Services team at (602) 506-WORK or visit www.maricopaworkforceconnection.com/business/businessservices.asp.

Tempe Community Action Agency

The **Tempe Community Action Agency (TCAA)** provides materials to help inform your employees about available health care coverage through AHCCCS and KidsCare. For more information on how TCAA can help your company and your employees, please call (480) 350-5896.

SCORE Representative for Chamber Members

SCORE, "Counselors to America's Small Business," provides free and confidential business advice and counseling at the Tempe Chamber of Commerce office. Whether your business is new or established, SCORE's experienced counselors will provide you objective mentoring to enhance your business development and growth. Call Magdalena Warecka at (480) 736-4281 or Leonard Buchan at (602) 284-0662 to schedule an appointment. For additional information about SCORE, visit www.scorephoenix.org.

Programs and Discounts

ASU Gammage Discounts

ASU Gammage is offering Tempe Chamber members discounted tickets to all of its Broadway shows. Enter the password "tourism" at www.eventusher.com to purchase tickets to the 2010-2011 season shows in advance of the public. Contact Jennifer Gadek with any questions at (480) 965-8969.

Fair and Legal Employment Act Webinars

The Tempe Chamber, in cooperation with the Arizona Chamber and Department of Homeland Security, offers free monthly webinars on the **Fair and Legal Employment Act** (House Bill 2779) and how to use the **Basic Pilot Program** to verify employment eligibility and comply with the law. E-mail info@azchamber.com to RSVP and receive log-in instructions. The webinars are held each Thursday at 11 a.m.

Free Employment Seminars

By appointment, the Tempe Public Library at Rural and Southern offers instruction on job placement, including finding current job openings, using Microsoft Word to build a résumé, attaching a résumé to an e-mail and navigating online job applications. Also, in collaboration with ASU's Department of Information Systems Club (DISC), the Tempe Public Library will offer ongoing free computer classes every Saturday in the computer lab of the new Computer Commons. Each Saturday there will be two different classes including various topics such as Internet Basics, E-mail, Introduction to Microsoft Word and Social Networking. These classes are free and no registration is required. Please visit www.tempe.gov/library/events/computer.htm for more information and specific schedules or contact Rolf Brown at rolf_brown@tempe.gov or (480) 350-5563.

Bids and RFP Opportunities

The **City of Tempe Procurement Office** invites all vendors to obtain purchase orders and contracts with the City. Log on to www.tempe.gov/purchasing to access available solicitations or bidder registration forms. You may also call (480) 350-8234 for information not available on the website. **Maricopa Community Colleges** also lists bid opportunities on a regular basis. Visit www.maricopa.edu/purchasing/ for a current list.

City Information

Free Visitor Guides Available

The **Tempe Convention & Visitors Bureau (TCVB)** produces the Tempe Visitors Guide, which includes comprehensive information about attractions, restaurants, arts and culture and much more. They are available for free and are a great way to welcome employees or trainees who are visiting Tempe from out of town. If you would like copies for your office, contact Toni Smith at toni@tempecvb.com or (480) 894-8158.

City Recycling Program

The **City of Tempe's** recycling program is one of the best in the state, recycling more than 15,000 tons of material each year. Do your part for the environment and your community by recycling whenever possible. For a complete list of acceptable items, visit <http://www.tempe.gov/recycling>.

City Social Services for Small Businesses

City of Tempe Social Services can provide low cost counseling to Tempe residents. If you are a small business in need of these services for your employees, please contact Tempe Counseling Services for eligibility at (480) 350-5400.

City of Tempe Community Development Update

The **Community Development Department's Weekly Update** provides the latest information on development, job attraction, housing, business and neighborhood enhancement. Check out this week's newsletter at www.tempe.gov/comdev/WeeklyUpdate.html.

City of Tempe Graffiti Removal

Graffiti on public property can be reported to the City's hotline at (480) 350-8384 or online at www.tempe.gov/graffiti. The City's Street Maintenance division will usually have the offending graffiti painted over within 24 hours. Property owners are required by City code to paint over graffiti on their grounds within 10 days.

Tempe Chamber Social Media Connections

Click here to visit the Chamber blog and see how this powerful site can help you learn and grow. Share information, comments and tips with other members. New weekly posts ensure you're kept up to date on the most timely topics.

Click here for our Twitter profile and stay informed with up-to-the-minute breaking Chamber, business and political news. One-of-a-kind offers are known to pop up, too!

Click here for our LinkedIn profile and join our group of professionals who can help you network, grow your business and make profitable social and business contacts.

Click here for our Facebook page to become our friend and enjoy a dynamic, interactive experience where you can contribute as much as you like, share news about your business and post videos, photos and more.

Click here for our Yelp profile and share in this hybrid of social networking and user reviews, backed by profiles created by businesses about their company and services.

Click here for the Tempe Chamber Social Media Primer for a quick and basic overview on how to engage social media to your advantage and profit.

Did you know that our **Annual Directory** is on our website as an easy to use e-book? Identical page-for-page to our printed version, the publication is a convenient way to “flip” through our editorial content, business plan and membership directory alphabetically or by business type. Find it under our “Publications” menu tab or [see it by clicking here](#).

Chamber members can take advantage of the **Members Only section** on our website to enjoy a variety of benefits. One highlight is the ability to list your upcoming events, ribbon cuttings or special promotions on our Community Event Calendar. Simply list the event and relevant details in an online form and then email sean@tempechamber.org to notify us so that we can make it live on the website. Other features of the Members Only section include the ability to edit your business listing and contact information, view company statistics or register for events online. We encourage you to use this valuable benefit offered free to you as a member.

Don't forget to visit www.tempechamber.org regularly to learn more about the many ways that we are working hard to ensure your success.

Partner with the Tempe Chamber, Grow Your Business

One of the best ways to build a stronger and wider awareness of your business is through “Face Time” with potential customers and clients. The Tempe Chamber has some powerful ways to help you accomplish this goal at one of our many programs and events.

By sponsoring an event, your name recognition grows exponentially along with your sales and influence. Attaching your company's name and logo to one of our signature events shows community involvement and presence that is instantly recognizable. Our website has a yearly event calendar with a full-color “Face Time” sponsorship packet designed to meet the needs of any member. Call Renee Lopata at (480) 736-4284 to request a packet today.

Members can promote their businesses with a donation to an event's silent auction.

All auction donors will have their business recognized at the event and also will have the opportunity to include flyers, brochures and business cards with the donation of a complete auction basket.

Promote your company with a door prize at our mixers and networking events.

During networking events, we recognize by name each member who brings a door prize. It's a great way to generate good feelings toward your business and drive clients to your door. Simply bring a gift when you attend and we'll handle the rest.

Reach out to new members through our new member goodie bag. At our New Member Briefings we give each attendee a welcome gift bag which contains information and items to give them a jump start in the Chamber. You can contribute to these bags to both promote your company and to give a warm welcome to your newest colleagues. Contact Renee Lopata at renee@tempechamber.org to participate.

Member Perks

Online Renewal

As you and your business have to work harder and harder every day to succeed, your time becomes more and more valuable. We're pleased to offer simple and quick membership renewals online in the Members Only section of our website at www.tempechamber.org. If you have any questions or need your user name and password, please contact Magdalena Warecka at (480) 736-4281 or [magdalena@tempechamber.org](mailto:magdalenaw@tempechamber.org).

Place Your Link

As an enhanced benefit to our membership, our members are now able to place their social media profile links in our online directory. Accessible through our website, this new feature allows anyone with Internet access to view and link to your website, Twitter profile, Facebook page, MySpace account and LinkedIn profile. To update your listing with this information, simply log in to our [Members Only page](#).

Logo Use

Members of the Tempe Chamber are able to use our official logo on letterhead, business cards, websites or other published materials to show this important affiliation. Studies prove that Chamber membership boosts customer confidence and response. [For guidelines and regulations for using the Tempe Chamber logo, click here](#). If you'd like to further show your audience your connection with us, please feel free to link to our website at www.tempechamber.org on your site or through an embedded hyperlink when using our logo.

Monthly Payment Plan

In challenging times we want to ensure that you continue receiving the benefits of Chamber membership. We now offer an automatic monthly payment plan. It's easy, it's fast and it's secure! For further details, please contact Magdalena Warecka at (480) 736-4281 or [magdalena@tempechamber.org](mailto:magdalen@tempechamber.org).

Bring a Guest, Win a Prize

Bring a friend or colleague with you to a Chamber event and introduce them to the wonderful opportunities that membership offers. Any member who brings a *non-member* guest to one of our events will be entered for a drawing for a grand prize each month! Events included in this promotion are Business Before Hours, Business After Hours, Networking @ Noon and Hot Topics and Lunch. Please introduce us to your guest and mention this offer at the event's registration table to have your name entered.

Testify and Be Recognized

We're letting everyone we talk to know how beneficial membership is. Each week we add a new testimonial in our emails showing how Chamber membership has benefitted our members. We'd love to hear yours! Your name and business name will be in the byline of the testimonial so that we can also promote you in the thousands of emails we send weekly.

Lobby Brochures

As a benefit to all Tempe Chamber members, promotional brochures and printed material for your business may be displayed in our lobby free of charge. Members may bring these items to our office to have them distributed.

Online Political Resource

An integral feature of our website is the **Political Resources** area featuring the “**Tempe Votes!**” section of our site, where we bring the best political news and resources right to you. The Tempe Chamber is the recognized voice at state and national levels and regularly takes positions on legislation affecting the business environment. We inform the public and our membership about the most important political issues impacting the business community. This section of our site will provide you with the tools you need to become informed and active at a political level. [Click here for more information and to see how you can get involved!](#)

ESGR Opportunities and Assistance Offered

Tempe Chamber members participating in the **ESGR (Employer Support for the Guard and Reserve)** program are asked to contact Sean Donovan at sean@tempechamber.org to be added to a contact list for future events and special opportunities. The ESGR was established in 1972 to promote cooperation and understanding between Reserve component members and their civilian employers and to

assist in the resolution of conflicts arising from an employee's military commitment. To learn more, please visit <http://esgr.org/site/> or read the extended article in the [December 2009 Business Advocate](#) newsletter.

Advertising Opportunities

As part of our new communications campaign, we are offering a special marketing and advertising package for a limited time to ensure that your business can reach as wide an audience as possible this year. Keeping the current economic climate in mind, we've created several packages that incorporate our most popular and effective communications channels at affordable rates. For information on how you can advertise or to secure a spot in an upcoming issue, contact Sachiyo Ragsdale at sachiyo@tempechamber.org or (480) 736-4285.